# THE MAYFAIR COLLECTION

# Wauwatosa, Wisconsin





























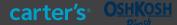














Plus: Over 1,000 Proposed Luxury Apartments!

A DEVELOPMENT BY



















"33,188 SF OF NEW RETAIL SPACE IN PHASE TWO OF THE HIGHLY-SUCCESSFUL MAYFAIR COLLECTION DEVELOPMENT

#### **CENTRALITY**

JUST NORTH OF MAYFAIR MALL WHERE NORDSTROM **RECENTLY OPENED** 

#### **CO-TENANCY**







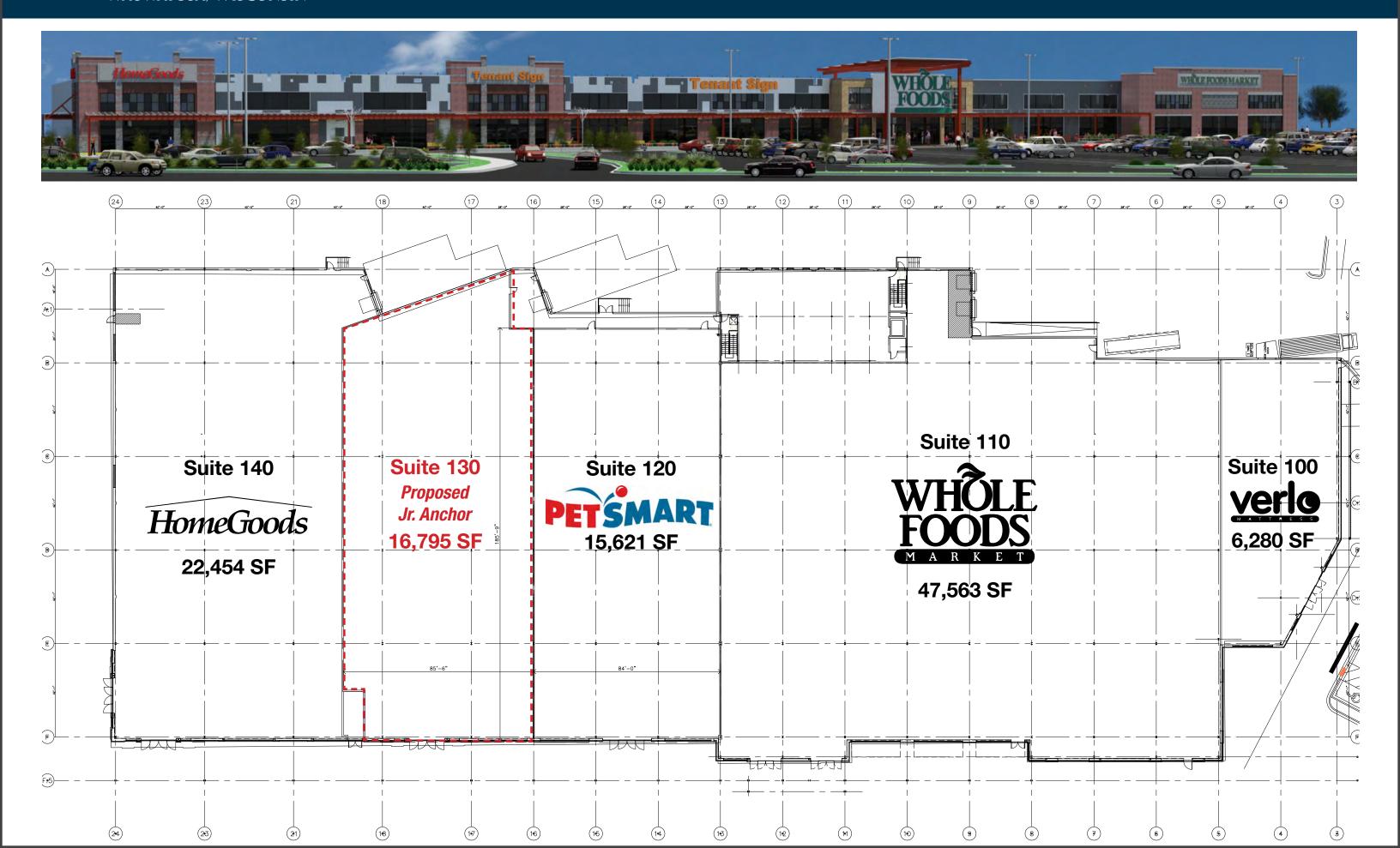
#### **REGIONALITY**

REACH ALL OF METRO MILWAUKEE'S AFFLUENT AREAS FROM ONE STORE

#### **PROMINENCE**

LARGE STOREFRONTS AND PYLON SIGNAGE





# THE MAYFAIR COLLECTION

#### WAUWATOSA, WISCONSIN

#### **Area Traffic Drivers**

#### **MAYFAIR TRADE AREA**

Located at US Highway 45 and Burleigh Street, The Mayfair Collection is at the center of a thriving and productive retail corridor that features premier national retailers and restaurants. With a tenant line-up including Nordstrom Rack, DSW, Ulta, Dick's Sporting Goods, and Whole Foods, The Mayfair Collection has instantly become a central shopping destination for the Milwaukee area. The Mayfair corridor is also home to numerous national retailers and restaurateurs including:

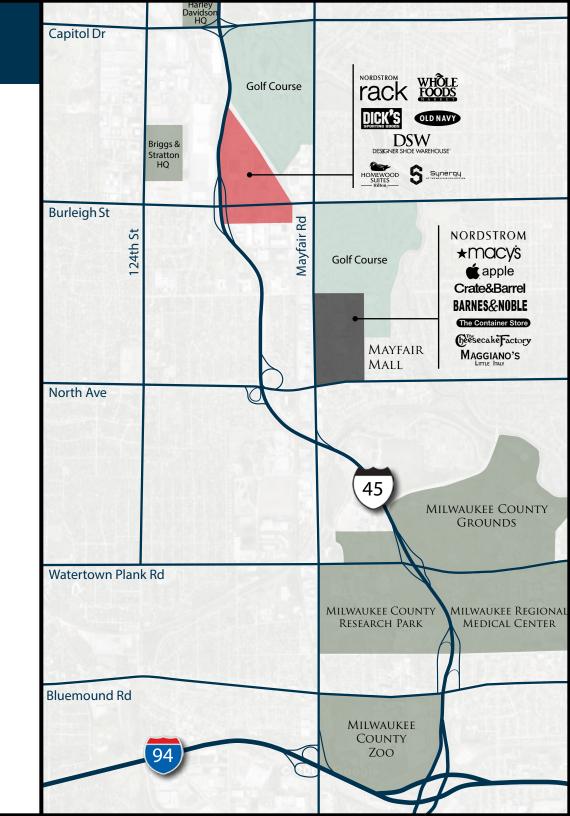
- 1. REI
- 2. Home Depot
- 3. Target
- 4. Lowe's
- 5. Meijer
- 6. Macy's
- 7. Container Store

- 8. Barnes & Noble
- 9. Best Buy
- 10. Crate + Barrel
- 11. The Cheesecake Factory
- 12. Kohl's
- 13. Nordstrom
- MILWAUKEE COUNTY RESEARCH PARK
- 175 acres of county property
- Home to over 115 businesses including 70 high-tech companies
- Major tenants include United Healthcare and GE Healthcare

#### MILWAUKEE REGIONAL MEDICAL CNTR

The Milwaukee Regional Medical Center (MRMC) is a consortium of 6 health care institutions providing a full range of health care services to the residents of Wisconsin. The health care consortium includes the following providers:

- Children's Hospital
- Froedtert Hospital
- Medical College of Wisconsin
- BloodCenter of Wisconsin's Blood Research Institute
- Curative Care Network
- Milwaukee County Behavioral Health Division



## THE MAYFAIR COLLECTION

WAUWATOSA, WISCONSIN

### **Over 4 Million Annual Visits EXPERIENCE UNPARALLELED REGIONAL CUSTOMER TRAFFIC**

Because of its central location and convenient access to the regional interstate system, The Mayfair Collection is uniquely positioned to serve customers throughout all of metro Milwaukee.

#1 overall



Retail Traffic in Milwaukee (non-mall)

1.15 million



Estd. Unique Customers in 2019

350,000



Average Customer Visits per Month

**91 minutes** Average Length of Stay

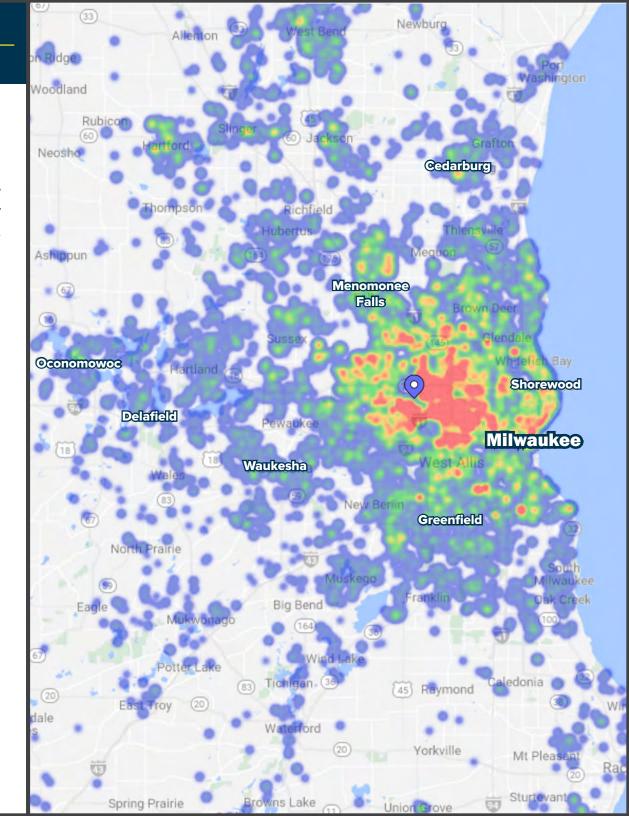


\$75,000+ \$



Average Household Income

Source: Placer.ai (January - December 2019)



# The Mayfair Collection

# Wauwatosa, Wisconsin

**OWNED / DEVELOPED BY** 



**RESIDENTIAL DEVELOPMENT BY** 



**ARCHITECTURE** 

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